

FALL COLORS ART STUDIO TOUR - CALL TO ARTISTS

September 21 & 22, 2019



WHO

Visual artists and artisans in the Black Hills of South Dakota / Wyoming, working in all media.

WHAT

Fall Colors Art Studio Tour is a juried art event, offering a unique opportunity for you to gain further recognition as an artist, open your studio doors to the public, and to show and sell your work. For the community, Fall Colors Art Studio Tour is a free self-guided tour that will enhance awareness of talented local artists while enriching the cultural life of the Black Hills.

WHEN

Saturday, September 21 | 10am - 6pm

Sunday, September 22 | 10am - 4pm

ARTIST BENEFITS

Here are some of the ways in which you will benefit from participation in Open Studios:

- Expand your audience by sharing where and how you work.
- Take advantage of an opportunity to sell your work to the public. Fall Colors Art Studio Tour does not take a commission for any sales.
- Gain exposure through Open Studios' print, web, and social media marketing
 - An artist directory will also be published online at thedahl.org, including an image, a link to the artist's website, and contact info.

COMMUNITY BENEFITS

Fall Colors Art Studio Tour fosters a greater understanding of the artistic process by providing the public with a unique opportunity to enter the world of the visual artist and experience how, why and where art is created.

STUDIO ELIGIBILITY

Participating artists **MUST** have a regular ongoing studio workspace for creating art located within the Black Hills.

- *STUDIO SHARING*: Open Studios was created to offer the public an opportunity to be invited into the working spaces of the Black Hills' artistic community and to have an authentic experience visiting a working artist. It is not intended for temporary set-ups in businesses or pop-up spaces. Sharing space in another artist's studio must be approved on an individual basis and will only be granted when an artist's studio is inaccessible to the public.
- The studio must retain the atmosphere of an active workspace, with materials, equipment and work-in-progress visible.
- Artists must agree to not exhibit, sell or host non-participating artists in the space over which they have interest or control.
- Artists working in cluster studios should encourage their fellow artists to apply for participation in the Fall Colors Art Studio Tour.
- Artists who are not officially participating in the Fall Colors Art Studio Tour are asked not to represent themselves in any way as Fall Colors Art Studio Tour artists.

ART GUIDELINES

Fall Colors Art Studio Tour is open to a wide range of visual media including painting, drawing, mixed media, sculpture, ceramics, wood, metal, glass, fiber arts, jewelry, photography, digital art, and printmaking.

- Participating artists must exhibit a minimum of 15 pieces of original art.
- Artist must agree to not exhibit or sell reproductions, limited editions, or giclees during the Fall Colors Tour.

HOW TO APPLY

1. First, note that YOUR APPLICATION MUST BE SUBMITTED ONLINE at thedahl.org/fallcolorstour, so have your information and files available prior to filling out the online application.
2. Write a BRIEF artist statement (1,000 character maximum) describing your conceptual approach and creative process and have it ready to paste into the online application.
3. Fill out and submit the [online application](#) and pay the \$25 application fee.
Note: there is an additional \$25 fee to participate – total fee = \$50.
4. Prepare FIVE DIGITAL IMAGES of available work. In addition, please supply ONE IMAGE OF THE STUDIO SPACE (ideally showing the artist at work) which may be used for Fall Colors Studio Tour promotion. Digital format: JPEGs up to 3MB with a minimum of 1920 pixels on the longest side.

JURY PROCESS, ACCEPTANCE AND PARTICIPATION FEE

Fall Colors Art Studio Tour will showcase art in a broad range of media and styles. Participation in Fall Colors Art Studio Tour is intended for professional artists who are actively producing and exhibiting their work.

After your application and fee is received, jurors will review your application to make sure it meets studio eligibility requirements and art guidelines. Application material will not be judged on personal tastes or preferences.

Artists who are accepted will be notified via email, confirming their participation in the event. A PARTICIPATION FEE of \$25 will be required at this time and must be paid NO LATER THAN Thursday, August 15.

While Fall Colors Art Studio Tour and Rapid City Arts Council provide the administrative event planning, marketing and promotional support for participating artists, be aware that your active involvement as participating artists will be essential in making this a successful event. Share FCAST info on social media and spread the word.

IMPORTANT DATES:

- **Application Deadline:** Sunday, June 30
- **Artist Notification:** Monday, July 15
- **Event:** Saturday & Sunday, September 21 & 22
- **Participation Fee:** Thursday, August 15

QUESTIONS? For more information contact:

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Fall Colors Art Studio Tour is supported in part by the Rapid City Arts Council.